



2017 Sponsorship Form

Contact Name:			
Company:			
<i>Please complete company name exactly as it will appear on all sponsor materials.</i>			
Address:			
City/Province/Postal Code/Country:			
Email:		Telephone:	

Create the sponsorship package that fits your needs

1. Either a booth purchase or a minimum commitment of \$5000 is required to be eligible to purchase sponsorship opportunities.
2. Select the sponsorship opportunities below that align the most with your marketing plan and business goals.
3. Add up the price of all chosen items.
4. Your level of sponsorship will increase as your total spend increases.

Presenting - \$25k | Platinum - \$18k | Gold - \$13k | Silver - \$8k | Bronze - \$5k

All levels of sponsorship include the following:

- Hyperlinked logo on all electronic communications + on the conference website
- Logo included on all conference printed material and onsite signage
- Verbal recognition during the opening remarks

Exhibitor Booths

Booth pricing subject to HST.

	Cost	# of Units	Notes
Corner Booth – 10x10 Booth	\$2,695		
Standard Booth – 10x10 Booth	\$2,195		
Exhibitor Meal Pass	\$100		

Exclusive Sponsorship Opportunities

	Cost	# of Units	Notes
Trade Show Reception Sponsor	\$10,000		
Mobile App Sponsor	\$7,000		
Giant Digital Colouring Book Activity Sponsor	\$6,000		
Lanyard Sponsor	\$5,000		
WiFi Sponsor	\$5,000		
Lunch Sponsor – Monday, Nov 6	\$5,000		
Lunch Sponsor – Tuesday, Nov 7	\$5,000		
Delegate Bag Sponsor	\$5,000		



Sponsorship Form

	Cost	# of Units	Notes
Carnival Activity Sponsor	\$6,000		
Program Session Block Sponsor	\$2,500/ block		
Cell Phone Charging Station	\$2,000		
Coffee Break Sponsor	\$1,000		

Non-Exclusive Sponsorship Opportunities

	Cost	# of Units	Notes
Online Vendor Demo Webinar	\$1,500		
Pre-Show Attendee Email Ad	\$600		
Post-Show Attendee Email Ad	\$600		
Conference Mobile App Banner	\$850		
Delegate Bag Insert	\$750		

Payment Options:

Cheque (made payable to **Canadian Society for Training and Development**) Credit Card

Credit Card Type	<input type="checkbox"/> American Express	<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard
Credit Card Number			CVV
Cardholder Name			Cardholder Phone No.
Cardholder Signature			Exp Date

Subtotal: \$	
HST (13% where applicable: \$	
Total amount to be charged: \$	

Please return payment with this Signed Agreement Form via email to Dela at del@performanceandlearning.ca or mail to: **The Institute for Performance and Learning, 411 Richmond St. East, Suite 200, Toronto, ON, M5A 3S5.**

CANCELLATION & PAYMENT POLICY: *Please note that sending this form creates a legal obligation to pay the amount noted. We are unable to refund cancelled sponsorships. Thank you for your understanding.*

By signing this document, you agree to the guidelines outlined above.

Signature: