



I4PL

CONFERENCE

2017

PROGRAM

DAY 1
06 NOVEMBER
2017

TIME
ROOM

8:30-8:45 OPENING REMARKS

8:45-9:45 KEYNOTE: HOW MACHINE LEARNING CAN TRANSFORM THE ECONOMY
AJAY AGRAWAL

9:45-10:15 **TRADE SHOW BREAK**

10:15-11:15 A1. WHAT'S REALLY GOING ON WITH INFORMAL LEARNING: A WORKER'S PERSPECTIVE
201AB **SAUL CARLINER • COLIN HALL • STEPHANIE BURGETZ**

104C A2. MORE THAN MICRO - DESIGNING LEARNING THAT FITS
JD DILLON

104B A3. AVOIDING THE PITFALLS OF PARTNERSHIP: CLIENT AND VENDOR PERSPECTIVES
DANIELLE MCCAY • ALISON MITCHELL

104A A4. THE ABCS OF XAPI
CHRIS VAN WINGERDEN

104D A5. THE IMPORTANCE OF PARTNERSHIPS TO INCREASE L&D ORGANIZATIONAL VALUE
ANTHONY MELOCHE • SCOTT WARREN

11:15 -11:30 **BREAK**

11:30 - 12:30 B1. 2017 BEST WORKPLACES FOR LEARNING AND DEVELOPMENT - CANADA'S LEADERS AND THEIR BEST PRACTICES
201AB **RON GREY**

104C B2. EXTENDING THE LEARNING EXPERIENCE
MIKE BUBYN

104D B3. SCENES FROM L&D: USING COMICS TO TACKLE L&DS BIGGEST CHALLENGES
CLINT CLARKSON

11:30 - 12:30 B4. KEEPIN' IT REAL: THE POWER OF PERSONAL AUTHENTICITY IN TRAINING
104A **LESLIE EHM**

B5. TRANSFORMATIVE TECHNOLOGY - IMPLEMENTING THE FIRST LCMS OF ITS KIND IN CANADA
104B **LIZ MATTHEWS • AINSLEY SPRY**

12:30 - 13:45 **TRADE SHOW LUNCH**

13:45 - 14:45 C1. THE LEADERSHIP INTELLIGENCE TRIANGLE
201AB **DAVID WEISS**

104C C2. CONFIDENCE-BASED ASSESSMENTS: THE NEXT BIG THING
SARAH DEWAR • CINDY PLUNKETT

104B C3. MASTERFUL FACILITATION: UNDERSTANDING AND APPLYING THE FIVE PERSONAS™
MOE POIRIER

104A C4. OUTSIDE-THE-BOX OPPORTUNITIES
SARAH CLARKE

104D C5. DESIGN THINKING TO MEET THE P&L INNOVATION CHALLENGE
TOM GRAM

14:45 - 15:15 **BREAK**

15:15 - 16:15 D1. GRAND THEFT MARKETING- TOOLS L&D SHOULD "BORROW" FROM MARKETING
104B **BIANCA BAUMANN**

201AB D2. FROM INSTRUCTIONAL DESIGN TO EXPERIENCE DESIGN: A DESIGN-THINKING APPROACH TO ENGAGING INSTRUCTION.
JENNIFER ROSENTHAL

104D D3. MANAGING FACILITATION CHALLENGES WITH GRACE AND SKILL
DAVID DONALDSON • MARILYN LAIKEN

104A D4. LEADING L&D IN TIMES OF CONSTANT TRANSFORMATION
PHIL BUCKLEY

16:15 - 16:45 AGM

16:45 - 18:00 TRADE SHOW RECEPTION

18:00 - 20:30 AWARDS GALA

DAY 2
07 NOVEMBER
2017

TIME ROOM

- 8:15 - 8:30** OPENING REMARKS
- 8:30 - 9:30** KEYNOTE: THE EVOLUTION OF YOU: HOW TO CAPITALIZE ON YOUR CHANGING WORKFORCE
MARY DONOHUE, PHD
- 9:30 - 10:00** **TRADE SHOW BREAK**
- 10:00 - 11:00** E1. RBC: BUILD ONCE, DEPLOY ANYWHERE: HOW RBC IS LEVERAGING ADAPT LEARNING
104D
JEREMY PEARCE
- E2. "MICRO-LEARNING SPRINT" USING DISRUPTIVE THINKING FOR INSTRUCTIONAL DESIGN
104A
COURTNEY SCHRANZ • THEL SIMPSON
- E3. LASTING IMPACT! WHEN MARKETING STRATEGIES MEET LEARNING SOLUTIONS
201AB
DANIELLE WALLACE
- E4. FROM OBJECTIVES TO OUTCOMES: USING ATTRIBUTION MODELING TECHNOLOGY TO CONNECT TRAINING ACTIVITIES WITH BUSINESS RESULTS
104C
GARY WOODILL
- E5. L&D CONSULTANTS, YOU ARE IRRELEVANT: 10 REALITIES TO BOOST YOUR SIGNIFICANCE
104B
KEVIN JUDGE
- 11:00 - 11:30** **BREAK**
- 11:30 - 12:30** F1. ASK THE EXPERTS! AND ENGAGE WITH THE EXPERTS!
104D
JOSIE DI VINCENZO • RAYMOND BEDARD
- F2. BEYOND KIRKPATRICK
201AB
ALLAN BAILEY • LYNETTE GILLIS • STEPHAN LALONDE • JUNIA FREITAS
- F3. EXECUTIVE-READY PRESENTATIONS: MARKETING TRAINING TO THE C-SUITE
104C
JODY BRUNER

- 11:30 - 12:30** F4. AI'S SOFTER SIDE: LEARNING FOR THE FUTURE
104A
STUART WATT
- F5. VIRTUAL REALITY: THE FUTURE IS NOW - A CASE STUDY AND EXAMPLE OF USING VIRTUAL REALITY IN E-LEARNING WITH ST. JOHN AMBULANCE
104B
KURT TILTAC
- 12:30 - 14:00** **TRADE SHOW LUNCH**
- 14:00 - 15:00** G1. HARNESS THE POWER OF 360-DEGREE VIDEO AND GOOGLE CARDBOARD TO BRING AFFORDABLE VIRTUAL REALITY TO YOUR WORKPLACE
104D
ANDY FOLEY
- G2. LEARNING PROFESSIONALS MUST BE STOPPED: THE UNTOLD TRUTH ABOUT CHANGE
104A
SIOBHAN BROWN
- G3. AWESOME POWERPOINT TRICKS FOR EFFECTIVE PRESENTATIONS
104C
RICHARD GORING
- G4. BECOMING A HIGH-PERFORMANCE LEARNING ORGANIZATION
201AB
MICHAEL NOLAN
- G5. LEARNING AND DEVELOPMENT FOR A MOBILE-FIRST WORLD: A CASE STUDY IN INNOVATION
104B
TRINA RIMMER • MICHAEL CULLIGAN
- 15:00 - 15:15** **BREAK**
- 15:15 - 16:15** H1. ESCAPE TO THE FUTURE: USING A GAME-BASED CHALLENGE TO PREPARE FOR ORGANIZATIONAL CHANGE
104C
JILL RITCHIE
- H2. YOUR TEAM DOES WHAT?? (AND HOW WE GOT HERE)
201AB
SALLY MCCORD
- H3. OWNING YOUR PROFESSIONAL DEVELOPMENT TODAY, FOR TOMORROW
104A
CHRISTINE DAGENAIS OUDIJK
- H4. OUTSOURCING TO IN-HOUSE: BUILDING YOUR OWN VIDEO PRODUCTION CAPACITY
104B
ADAM ROSS • ANGELO PRATURLON
- H5. CONNECTING PEOPLE AND SKILLS: ALTERNATIVE CREDENTIALING FOR WORKFORCE DEVELOPMENT
104D
DON PRESENT